



Your Guide to Event Technology

INTRODUCTION

Event Tech has become a big buzz word in the industry and for good reason. Technology is dramatically transforming the way our events are organised, promoted and function. Most importantly it is helping us to communicate with our audiences more effectively and in a more engaging way.

One of the big questions that face many event producers is: what technologies should I be using at my event? It's easy to think that you should be using a certain technology just because it's new, novel or because others are using it. The real truth is they are the worst reasons for utilising a piece of technology at your event.

A more appropriate question to ask is: how can I use event tech hardware / software and curated content to solve a problem, better tell a story, or deliver extra value to my audience? In this guide, we present some of the hardware and software solutions we deliver to events with the hope that they provide you with some ideas and inspiration to create an innovative event tech experience at your next event.



STANDALONE PRODUCTS

We provide a range of hardware and software products that can help enhance different areas of your event. From broadcasting a live streaming on Facebook to a big screen social media wall. Each product or service can easily be added on to an existing event to deliver extra value while keeping to a budget.



BESPOKE SOLUTIONS

We have an in-house team dedicated to developing and providing unique bespoke technology solutions for your event – technical, creative, interactive. Whatever the vision - mechanical or digital we are up for the challenge to bring your award-winning idea to life.



ABOUT YSLV

Founded in 1997 and celebrating our 20th birthday this year YSLV is one of the UK's longest running big screen rental specialists. Today we work with stand builders, agencies, exhibitors, production companies, trade and end-users direct to deliver and create AV solutions with a strong emphasis on display technology. We have bases in London and York and operate in the UK & internationally.

HAVE A CHAT & FIND OUT MORE

hello@yslv.co.uk / +44 (0)20 8317 7775 / www.yslv.co.uk

YSLV is an AV rental company specialising in LED screens, video walls, & interactive technology, supporting events and projects across the globe.





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THE HARDWARE

We stock a wide variety of AV equipment, what follows is a highlights guide to some of our more popular technology hardware. If you need something that isn't listed we probably do stock it so just give us a call. What makes our hardware special is the fact we have an in-house team ready to advise on how you can utilise any of it to its full potential.



V-Lite XCITE 2.6 Indoor LED Screen

The V-Lite XCITE 2.6 is our breath-taking new 2.6mm pixel pitch indoor rental LED screen. Perfect for showcasing 4K content these premium LED panels are designed for high end exhibition stands, conferences and indoor projects. LED Screens can be created to a custom size and are perfect for delivering high impact, gorgeous video.



V-Lite CREATE 3.9 Indoor & Outdoor LED Screen

The V-Lite CREATE 3.9 is our creative 3.9 pixel pitch LED screen that has the ability to curve up to 5 degrees convex and concave. Its exceptionally dark surface means it delivers gorgeous contrast to create a stunning picture. It is also waterproof meaning it can be used outside. Speak to our team about the different options.



84" LG 4K 10 Point Multi Touch Screen

This high quality commercial display has a crystal clear 4K UHD display - giving it four times more resolution over a standard HD display. It also features an integrated multi touch system meaning it can detect up to 10 touch points at once. This means it's perfect for multi touch applications.



27" Iiyama HD 10 Point Multi Touch Screen

When you need a smaller touch display our 27" Iiyama's feature a full HD screen & capacitive 10 point multi touch technology delivering a seamless and accurate touch response for any demanding interactive applications. It features a hinged stand allowing the monitor to stand up or lay down completely flat for use as a giant tablet.



Samsung Gear VR, Oculus Rift, HTC Vive - VR Headsets

We stock Oculus Rift, Samsung Gear VR & HTC Vive VR headset systems. All our headsets come with everything required to plug and play. Our equipment is also fully serviced after each use. We can also provide a range of peripherals to further enhance the experience.



Bespoke Hardware Solutions

Need a giant screen that is a wall, then a secret door appears by magic and opens? We've done it. Our team can design and develop custom hardware solutions joining together various technologies available to create a complete bespoke offering. Get in touch we love a challenge!

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THE SOFTWARE

We provide a range of 'off the shelf' & bespoke interactive software solutions to fit any requirement. Because our team know and understand our hardware - life is made easy - no technical questions back and forth between two companies. We are building new experiences every month so get in touch to see what we can create for you.



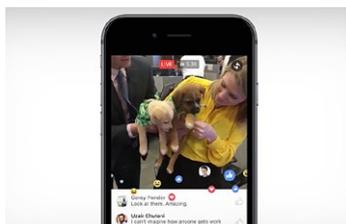
Social Media Integrations & Twitter Walls

From standard Twitter Wall displays to more advanced customised & branded social displays we can deliver it all. Looking for something a little different? Our team can access social data to create unique apps that run on screens of any shape or size - designed to match your event or brand.



Bespoke App & Software Development

Our in-house team can create bespoke applications that include animation, video, interactivity across multiple platforms including visitors phones, tablets, screens and large LED walls. We can link applications to control other software and hardware including displaying videos on screens, viewing 3D models & much more.



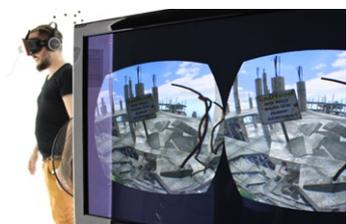
Event Streaming & Social Video

Streaming over the Internet has gone beyond people sitting at home at a PC watching an event. Streams can now be delivered live direct to social followers across a wide array of social platforms including Facebook, YouTube and Instagram. We can also deliver an exclusive social media video service creating clips of your event as it happens.



Bespoke Interactive Experiences

Need to create a complete interactive experience? We work from your brief to design and develop custom experiences that combine hardware with bespoke software to deliver an experience on time and in budget. Examples include green screen booths, gesture controlled screens and mini social connected experiences.



Virtual Reality Experiences

Virtual reality allows us to explore new worlds and experiences in a way truly engages people. We can create virtual 3D experiences for all mainstream VR platforms and also mini experiences users can enjoy at home using their own phones and a branded cardboard headset.



Augmented Reality Experiences

AR involves placing virtual content within our current environment. We can create bespoke apps that allow users to experience and explore 3D virtual characters, objects and more. Perfect for getting up close and personal with new products, film or TV characters or even giving inanimate objects an interactive edge.

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